

We the People Vax

Labor Day 2026

Thank you for being part of the We the People Vax movement! Below are sample social media messages and graphics for Labor Day.

New this campaign: Customize the graphics with your organization's logo!

The Labor Day graphics are available as customizable templates in Canva. You can add your organization's logo before downloading and sharing the graphic with your audience. If you prefer, you can also download and share the graphics as-is; no customization is required.

To add your logo in Canva:

1. Open the Canva template using the provided link.
2. Upload your organization's logo by selecting Uploads in the left-hand menu and clicking Upload files.
3. Drag your logo onto the graphic and position it where you'd like it to appear. You can resize it as needed.
4. When you're finished, click Share → Download to save the graphic to your device.

- [Facebook Template](#)
- [Facebook Static Image Template](#)
- [Instagram Template](#)
- [Instagram Static Image Template](#)

Feel free to adjust the sample social media messages as needed for your organization, but please include #WeThePeopleVax in all posts.

If you have questions or need assistance, email info@wethepeoplevax.org

Sample Messages

This Labor Day, we recognize the people who keep our country moving every day. As we head into respiratory virus season, staying up to date on recommended vaccines is one way we can help protect ourselves, our coworkers, our families, and the communities we serve.
#WeThePeopleVax

This Labor Day, we celebrate the people who keep our communities strong. As respiratory virus season approaches, staying up to date on recommended vaccines can help keep our workplaces, schools, businesses, and families healthy all season long. **#WeThePeopleVax**

This Labor Day, we thank the people who keep America moving. As respiratory virus season approaches, staying up to date on recommended vaccines can help protect you, your loved ones, and your community. #WeThePeopleVax